

**JOHN GLEN ARELLANO** designer.userexperience.userinteraction.web  
hello@JohnGlen.Net / (510) 676-9311 / http://www.JohnGlen.Net

I am a scrappy hybrid visual UX UI and web designer by trade with a software engineer's brain. I like to wear many hats when it comes to my job. I have a Bachelor's Degree in Computer Science and a semester shy on graduating with a Master's Degree in Web Design and New Media. I have more than eight years of combined experience in various fields of information technology, web design and mobile app design focusing on efficient user interaction and best usability practices. I love learning to create new things and get a deeper understanding on how it works. I am always considered quick learning self-starter and a team player.

## SKILLS

Web Design  
Mobile Application Design  
User Interface Design  
Software Development

Social Media  
Search Engine Optimization  
Pay-per Click Advertising  
Graphic Design

Typography  
Branding & Identity  
Photography

## SOFTWARE & LANGUAGES

HTML5  
CSS  
JavaScript  
jQuery  
PHP

Java  
Wordpress  
Adobe Photoshop  
Adobe Dreamweaver  
Adobe Illustrator

Adobe InDesign  
Google AdWords  
PC & Mac Environments

## PROFESSIONAL EXPERIENCE

### Website Design and Development

**11 Main, an Alibaba Company** San Mateo, CA  
*Senior Visual Designer (User Experience and Marketing)*

Jan 2014 – Present

Responsible for the design look and feel of 11Main.com including its user experience, user interaction, mobile applications, marketing materials and emails. I worked closely with product managers, marketing team and have also managed other designers, contractors as well as junior designers.

**Vendio** San Mateo, CA  
*Web Producer*

Sept 2012 – Apr 2014

Produced eBay templates, Landing Pages, Email Blasts and other marketing materials for Vendio and SingleFeed brands while improving on existing ones. Maintain and enhance corporate websites while concurrently developing a new website. Part of the team to help generate ideas for to enhance UI for their current web application.

**Chrisad Dental Marketing** San Rafael, CA  
*Web Designer/Developer*

Oct 2010 – Oct 2012

Produced web designs, and improve existing ones for multiple clients around the United States, Canada and the United Kingdom. During the first year, I have managed to turn around their web department by implementing new designs to their clients' websites using design concepts learned and programming

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background. I started various web projects that the company now offers as products to their clients such as Facebook Fan pages, e-mail newsletters, mobile websites, SMS campaigns and Google Ad Words campaigns. I created and manage documents such as clear informational guides, concise training documents, competitive product pricing, contracts and agreements. I have trained staff members regarding various web products. I also speak to clients directly in regards to the status of their current website, other web products and troubleshoot their technical issues. I also have enhanced company's official website.

#### **Freelance Web / Print Designer and Photographer**

2005 – 2012

Provided web design service and identity creation to various clients with backgrounds in but not limited to architecture, book publishing, application development promotions and health care. Provided photography services for clients in certain events such as weddings, anniversaries, and other special occasions.

#### **Software Development**

**FUJITSU** Manila, Philippines  
*Software Engineer*

Feb 2004 – Nov 2004

Served as a software engineer as part of a team that created systems for two of the largest banks in the Philippines. Served as a resource for colleagues on developing systems using JAVA Enterprise and Oracle databases. Provided documentation on how the system was developed for specific banks.

**E-VOX Contact Solutions** Manila, Philippines  
*Database Administrator*

May 2003 – Nov 2003

Served as a database administrator to a call center in charge of finding clients for a specific product demographic. Hired as an intern, promoted to a regular position after month of work. Created their first lead database using Visual Basic. Provided clients and call centers with batches of call data queried.

#### **Other Areas Employed**

**Stanford Medical Center** Stanford, CA  
*Clinic Assistant 2*

2007- 2010

Served as the front desk personnel attending to the daily operations of the Urology Oncology clinic. Hired as an intern, promoted to Clinic Assistant 2 after internship. Handled patient scheduling. Served patients, nurses, and physicians in preparing their medical documents. Received multiple awards for recognition of service excellence. Advocated patients and families and is always requested as their scheduler. Well adept in EPIC Scheduling System, Centricity Radiology Scheduling System, and IDX Scheduling System

### **MOST RECENT DESIGN EXPERIENCE**

#### **11 Main Editorial Pages**

2015

*Created/designed the look and feel of 11 Main editorial.*

#### **11 Main.com** <http://11main.com>

2014 – Present

*Created/designed the look and feel of the e-commerce platform from the start.*

#### **11 Main Email Templates**

2014 – Present

*Designed and coded email templates for 11Main including Welcome, Newsletters and Abandon Cart emails.*

#### **11 Main Shopping App for iPhone**

2014 – 2015

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*Designed the User Interface of the 11Main mobile application.*

**11 Main Shopping App for Android** 2014 – 2015  
*Designed the User Interface of the 11Main Android application.*

**11 Main Shopping App for iPad** 2014 – 2015  
*Designed the User Interface of the 11Main iPad application.*

**Vendio.com Website** 2012 – 2014  
*Site maintenance and designing new marketing materials for Vendio.*

**SingleFeed.com Website** 2012 – 2014  
*Site maintenance and designing new marketing materials for S.*

**Chrisad Facebook Pages** <http://goo.gl/2TGm1> 2011 – 2012  
*Facebook fan page template that I have designed for chrisad clients.*

**Chrisad Web Templates** [www.chrisad.com/portfolio](http://www.chrisad.com/portfolio) 2010 – 2012  
*Showcase of web templates that I have designed for chrisad clients.*

**Vice Advisor Landing Page** [www.viceadvisor.com](http://www.viceadvisor.com) 2010  
*Website to promote future smart phone application. Created Landing Page and Identity.*

## EDUCATION

**Academy of Art University** San Francisco, CA 2010- 2015  
*Master of Fine Arts in Web Design and New Media*

**De La Salle University** Manila, Philippines 1999-2003  
*Bachelor of Science in Computer Science Major in Software Technology*

## OTHER EDUCATION

**Western Career College** San Leandro, CA 2006- 2007  
*Medical Administrative Assistant Certificate*